

COLOUR STORIES

Colour Mapping the Living Past

Gallo-Roman Museum

Tongeren, Belgium

Antiquity in Colour

27 April 2024

10:30 - 16:00

WORKSHOP

Creative Investigation into
the Colours of Antiquity



CONTENT

Discover how to use the power of colour and storytelling to develop captivating colour palettes and create work that resonates and communicates.

This one-day colour workshop is a creative investigation into the Colours of Antiquity, organised in collaboration between the Interdisciplinary Colour Association Belgium and the Gallo-Roman Museum in Tongeren, Belgium's oldest city, not far from the borders of The Netherlands and Germany.

Exploring – recording – creating. These activities will take you through a hands-on investigation and exploration of colour awareness, colour measurement and notation, all while mapping the colours of selected works in the exhibition 'Antiquity in Colour' at the Gallo-Roman Museum in Tongeren.

Together we will *explore the notion of real (measured) and perceived colour and analyse the intricate dynamics of colour, form, scale, material and pattern.* Exploring the narrative of the past will offer the inspiration for the stories of today, your stories.

Through colour matching, you will *create colour palettes and develop your own colour combinations inspired directly by the exhibition, the stories from mythology and eventually your own stories and memories.*

You will explore these colour narratives and colour associations by creating art compositions, combining collages of coloured paper and written words. The old stories are thus to give birth to the new ones.

The workshop ends with an exhibition of participants' work.



"Persian Rider," ca. 490 BC, Marble, Acropolis Museum, Athens

Experimental colour reconstruction of the so-called Persian Rider from the Athenian Acropolis, Vinzenz Brinkmann and Ulrike Koch-Brinkmann, marble stucco on PMMA, natural pigments in egg tempera, gold foil, 160 cm, Liebieghaus Skulpturensammlung, Frankfurt am Main



CONTENT

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Who is this workshop for?

This workshop is for creative professionals in art and design working (or wishing to work) with colour, educators, and students in general, as well as all lovers of history, art and colour.

By the end of the workshop, you will:

- learn how to view, record, analyse and experiment with colour
- expand skills and grow confidence in making colour choices, creating cohesive and meaningful colour palettes and combinations
- form a narrative through colour and composition
- understand and translate historical colour information into an art or design project, inspired by personal reflection, the power of storytelling and memory
- gain a set of new skills and tools for your creative practice
- gain confidence to explore and recognise the multifaceted nature of colour and the ability to discuss colour, colour associations and cultural connections
- learn to ask critical questions about the role and meaning of colour in antiquity, art, design and architecture



Marble capital and finial in the form of a sphinx (Greece, Attica, 530 B.C.)

Experimental color reconstruction of a marble finial in the form of a sphinx, Vinzenz Brinkmann and Ulrike Koch-Brinkmann, cast from polymethyl metacrylate, natural pigments in egg tempera, gold foil, and copper. Liebieghaus Skulpturensammlung, Polychromy Research Project, Frankfurt am Main



PROGRAM

10:15 - 10:30

Reception

10:30 - 12:30

Part 1

Welcome and orientation / Presentation / Visit of the exhibition / Colour measurment and notation / Discussion

12:30 - 13:30

Lunch Break

A lunch or snack can be ordered at the museum's restaurant (Museumcafé). There you can enjoy delicious meals, sandwiches, a cup of good coffee, refreshing regional beers, and more. You are also free to bring your own lunch.

13:30 - 16:00

Part 2

Presentation / Colour matching / Colour palettes creation / Analysis / Colour associations / Developing a narrative / Creating colour compositions / Display of partipants' work.

16:00 - 16:30

Exhibition of participants' work with discussion and After Talk

16:30 - 18:00

Additional free time to view the exhibition 'Antiquity in Colour'

The entry to the exhibition is included in the workshop fee. The Museum closes at 18:00.



LECTURERS



Inez Michiels is professor of Colour and Semantic Design at the Ecole Nationale Supérieure des Arts Visuels de La Cambre in Brussels, as well as visiting professor for graphic designers at MICA, Baltimore USA, and visiting professor at the interior architecture and industrial design departments of the University of Antwerp, Belgium. Inez is co-founder and president of CITY OF 8, a design semantics research association. She has spent over 30 years studying the meaning and affective effects of non-verbal language. Several companies and design agencies have drawn on her expertise. She's the author of numerous articles and books, as well as the Design Semantics Database. Concurrently, she is a co-founder and board member of the Belgian Interdisciplinary Colour Association ICA-Belgium.

cityof8.com



Maja Kaurin is a multidisciplinary designer working in architectural, interior and colour design, creating environments that optimise human health and wellbeing. She holds a degree in Architecture from the University of Zagreb, Faculty of Architecture and a MSc in Colour Dynamics (Environmental Colour Design) from the Budapest University of Technology and Economics, Faculty of Architecture. She is working on urban rehabilitation projects designing urban colour plans and chromatic city maps, as well as designing public and residential buildings. She is interested in the methodologies of (urban) colour mapping and participatory design involving local communities. She is vice president of the Belgian Colour Association (ICA-Belgium) and a member of AIC Study Groups on Environmental Colour Design and Colour Education.

colorspotter.substack.com



Jeannette Hanenburg is the founder of the ColourProfessionals institute in Antwerp, a training centre for colour specialists, with a diverse offer of courses and training in the field of colour. She believes that a real understanding of colour can only be achieved by experiencing the interactions of colour and that it involves lifelong learning. Jeannette is a member of AIC and its 4 international study groups on Colour Education, Environmental Colour Design, the Language of Colour, and Arts & Design. She is a co-founder of the Belgian Colour Association ICA-Belgium. Besides working with colour, Jeannette loves to travel. These travels are often with a colour theme. She likes to visit conferences, trade fairs and exhibitions at home and abroad to keep abreast of new developments in the field of trends and colour.

colourprofessionals.eu



PRACTICAL

Discover how to use the power of colour and storytelling to develop captivating colour palettes and create work that resonates and communicates.

INCLUDED

All materials are provided, including the tools for colour measurement, coloured papers, pencils, markers, printed forms for colour notation and papers for final colour compositions.

Participants bring a ruler, glue, scissors or a paper cutter, and optionally a cutting board, own pencils and markers.

Entry to the temporary exhibition Antiquity in Colour is included in the price of the workshop.

This workshop is sponsored by [RAL COLOURS](#). Participants experience the benefits of working with professional RAL materials and take home the **RAL COLOUR FEELING 2025+** Leporello in English.

**Lunch is not included. A lunch or snack can be ordered at the museum's restaurant (Museum Café). There you can enjoy delicious meals, sandwiches, a cup of good coffee, refreshing regional beers, and more. You are also free to bring your own lunch.*

REGISTRATION

ica-belgium.org/events/workshop-colour-stories



PRICE

General Admission: €165.00

ICA-Belgium, AiNB members: €110.00

**active membership will be verified. To become ICA-Belgium member see [here](#)*

Students: €35.00

**Age 16+*

The valid student status in higher education required



PRACTICAL

VISIT TONGEREN

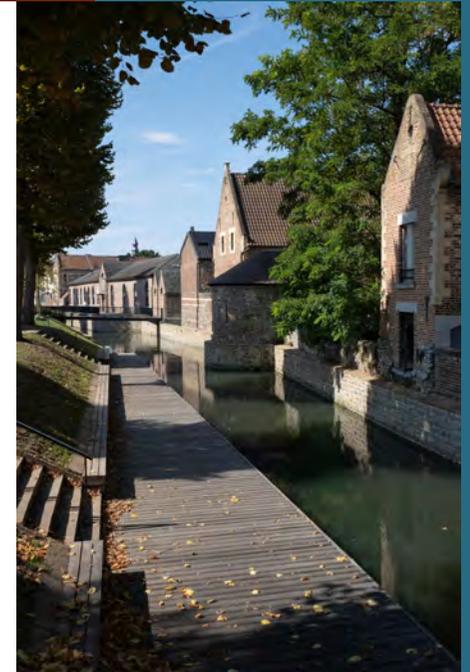
Prolong your stay in Tongeren and use the opportunity to visit Belgium's oldest city, not far from the borders of The Netherlands and Germany. The city will undoubtedly surprise you with not only its rich heritage sights but also its cuisine, cosy pavement cafés, famous Antiques Market (open every Sunday from 7 a.m. to 1 p.m.) and its renowned hospitality.

Discover more about Tongeren and its sights [here](#).

The [Gallo-Roman Museum](#) is located in the city centre of Tongeren, in the shadow of the beautiful Gothic Basilica of Our Lady. It is one of the top European archaeological museums.

About getting to and around Tongeren see [here](#).

Accommodation in Tongeren: visittongeren.be/en/accomodation



ICA-Belgium



Interdisciplinary Colour Association Belgium (ICA Belgium) is a non-profit association founded in 2016 in Belgium, run entirely by volunteers. It provides a platform for interdisciplinary colour research and knowledge dissemination in the field of science, art, design and industry in relation to colour.

We organise conferences, seminars, lectures, courses, forums, study groups, field trips and online Colour Talks.

ICA Belgium is a regular member of AIC (International Colour Association). At the AIC Congress 2017 in JeJu Island, South-Korea, ICA-Belgium became the 28th member of the AIC. ICA-Belgium also seeks close cooperation with existing national and international organizations.

More information about ICA-Belgium, our past and upcoming events can be found on ica-belgium.org.

